

About ACW

Bringing the community together

The Arab Center of Washington is a non-profit organization working in Washington State to foster deeper understanding of and appreciation for the rich and vibrant Arab culture and its cultural contributions, through educational programs and community outreach events.



ARAB CENTER OF
WASHINGTON

Arab Center of Washington

12525 28th Avenue NE, Second Floor
Seattle, WA 98125

[Recipient Name]
[Address]
[City, ST ZIP Code]

Arab Festival & Your Business



Arab Festival 2016
Seattle Center
Saturday and Sunday July 23 & 24, 2016

About the Festival

The festival takes place at the Seattle Center, one of the top tourist sites in Seattle. Our festival attracts anywhere from 10,000-40,000 people. The coming festival 2016 is set to be Saturday and Sunday, July 23rd, and July 24th, an ideal time of year for a high volume of participants.

The Arab Festival has been running every other year since 1999. The goals for this year's festival is to:

- Showcase the diversity, talent and accomplishments of Arab and Arab Americans
- Strengthen the ties among the Arab people and with other communities
- Increase local awareness of Arabs and Arab Americans as neighbors, professionals and leaders

"I always look forward to the Arab Festival because it's one of the rare times, I get to experience all-things Arab in a single place at the same time."

Attendee, 2009

Sponsor the festival

Advertisement on promotional materials

- There are three levels of Sponsorship, all include:
- A thank you on social media sites, free booth, ad in the program, Festival announcements and a banner
- Levels range:
\$1,500
\$2,500 (Extra booth, Larger banner, more ads)
\$3,500 (Extra booth, Larger banner, more ads, ACW website ad, and advertisement until 2017)
- Please contact us for more detail

Advertise in our program

We will have an on-line version of the program and we will be distributing at least 5,000 programs at the Festival.

Business Card:	\$150
Quarter page:	\$200
Half page:	\$250
Full page:	\$450
Inside cover:	\$600
Back cover:	\$750

Host an event

We would love you to display your talents or products in a fun way. Therefore, another option is to fund an event. This could be anything:

- Host a Mana'eesh eating contest and invite the Mayor of Seattle to compete.
- Sponsor a cooking demonstration and have the recipes printed with your logo and address
- Host the festival cinema room and hang a banner above the movie screen.
- Host a fashion show showing off your clothing line.
- Sponsor or host a lecture relating to your product/talent
- Sponsor a dance party

Cost varies by event. Contact us for options

Be a vendor

Have a booth and sell or market your product (TBD)

In the past, the cost of the booth has been around \$200 and then all profits are subject to at least 15% fee to cover some of the costs incurred by the Seattle Center (trash, etc). Vendor applications with more details will be available in early Spring 2016.

Food vendor applications will also be available in Spring 2016. If you are interested in this, please familiarize yourself with the requirements for temporary food vendors in King County.

We want to provide more ways for you to get involved with the festival. If you have another idea, please let us know.

Contact Us

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Someone at Some phone number
festivalmarketing@arabcenterwa.org

Visit us on the Web:
www.arabcenterwa.org