



## **ARAB FESTIVAL 2017 (July 15th and 16th) COUNTRY BOOTH GUIDELINES**

Thank you so much for hosting a country booth at the Arab Festival this summer. The Arab Festival takes place at the Seattle Center and is for all who wish to join in celebrating the rich culture of Arab people in our communities and abroad. The Arab Center of Washington and Seattle Center work in partnership to host this biennial community event.

Our mission is:

- To showcase the diversity, talent and accomplishments of Arab and Arab Americans
- To strengthen the ties among the Arab people and with other communities
- To increase local awareness of Arabs and Arab Americans as neighbors, professionals and leaders

But most importantly we want this to be fun for you and the people coming to the festival.

We ask that the country booths be inclusive of all those interested in participating. While organizations are encouraged to help support the community with funding and staff, we ask that organizations representing the same country work together. It should not be the main purpose of the booth to promote one organization or to sell items. Those interested in promoting their organizations or selling items can request a vendor application or purchase advertising in the program.

Arab unity is also very important to us. We ask that the booths focus on the things that unite, rather than divide, the people of a country. In this spirit, we are discouraging the use of flags, particularly for countries where there is dispute as to which flag represents the country. And while we understand politics and religion are important aspects of our lives, the festival is a place of celebration and joy. We ask you to avoid anything that is potentially divisive. We reserve the right to ask you to remove things that we deem inappropriate. If you have questions about what is appropriate please ask in advance.

On a more positive note, the sky is the limit. You will have a 10x 10 space that includes a large board in which to help transport people to your country. ☺ We encourage you to be as creative and innovative. There are no rules as to how to utilize your space. If you would like access to electricity, please let us know in the questionnaire below.

**Thank you so much for being a part of this festival and helping make it great!!**



Arab Center of Washington

12525 28<sup>th</sup> Avenue NE, 2<sup>nd</sup> Floor, Seattle, WA 98125  
[www.arabcenterwa.org](http://www.arabcenterwa.org) festival@arabcenterwa.org



## COUNTRY BOOTH QUESTIONNAIRE and INFORMATION

Please answer for us the following questions:

1. What country would you like to represent?
2. What are two or three key points you would like festival goers to learn about your country from your booth?
3. Tell us briefly how you will showcase the culture of your country?

And please provide the contact person for the booth with email and phone number:

**All questionnaires must be received by May 15<sup>th</sup>**

We are happy to say this year there is no charge for community members who would like to host a country booth. At this time, it is not clear how many country booths we have space for. If we have more applications than space, we will rank the applications based on the following scale:

New country that hasn't been represented in the past: 2 points

History of successful booth in the past: 2 points

How well the booth meets our guidelines: 6 points

**We will let you know if you have been accepted by June 1<sup>st</sup> at the latest.**

Please let us know if you have any questions and please return this form by email to [lailataji@gmail.com](mailto:lailataji@gmail.com) or mail to ACW c/o Laila Taji, 12525 28<sup>th</sup> Ave NE, 2<sup>nd</sup> Floor, Seattle, WA 98125



Arab Center of Washington

12525 28<sup>th</sup> Avenue NE, 2<sup>nd</sup> Floor, Seattle, WA 98125  
[www.arabcenterwa.org](http://www.arabcenterwa.org) [festival@arabcenterwa.org](mailto:festival@arabcenterwa.org)